

Everything in one place for staff and manager training

# Enhanced Customer Care Training for Operators

The ALeRT™ BETTOR Customer Care Training program is a resource for gambling venues to use in addition to their own policies, practices and staff training. We provide service staff with information and skill sets for effective customer interactions as part of normal customer care. This helps gamblers make better decisions, making gambling safer for all those choosing to gamble.



### Train Staff How to Use ALeRT and Improve Customer Care

In addition to our ALeRT™ BETTOR Protection System, operators also get our full ALeRT™ BETTOR Customer Care Training Program which provides broad coverage of a full suite of products, including:

- → ALeRT System Training
- → ALERT BETTOR Customer Care Training
- → ALeRT Dashboard Training
- → Safer Gambling Player Resources
- → Staff & Manager Guides

- → ALeRT Newsletters
- → FAQ
- → ALeRT Support
- → Account Overview / Sign Out



## Dashboard & Customer Interaction Video Training

With ALeRT's BETTOR Customer Care Video
Training, operators can train staff online on how
to use the ALeRT™ System and how to better
interact with venue patrons.

### Manager & Staff Guides

Available in your ALERT BETTOR Customer Care training portal, these helpful guides help to better staff and manager understanding of how to use the ALERT™ BETTOR Protection System and training portal as a quick review.

### **Healthy Bottom Line Player Resources**

Our Healthy Bottom Line (HBL) Player Program is an independently tested evidence-based resource designed to actively support safer gambling by your customers. An essential part of this program is providing customers with the right information and tools to self-assess and manage their player journey.

Notes:

#### Scan Our QR Code:

View our websites, social media pages, company information, contact forms, videos, and more.

