

Reach the right player with the right message at the right time

Detect, Interact, & Prevent Gambling Risk & Harm

ALeRT™ offers gambling operators a complete and practical tool to reduce and prevent gambling risk and harm for online and in-person customers. ALeRT is Focal Research Consultants Limited product based on over 20 years of peer-reviewed research and industry testing.

ALeRT™
BETTOR Protection

Fully Manage Safer Customer Interactions:

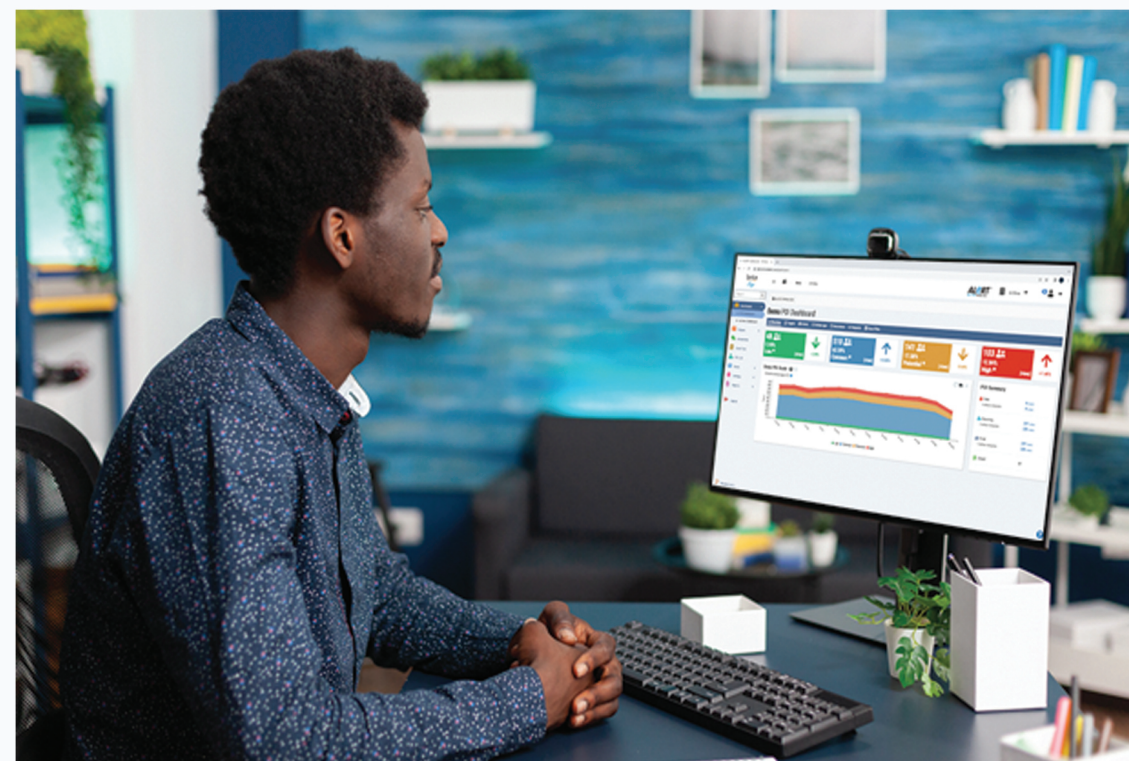
Now in over 400+ venues globally, ALeRT™ is a proven, powerful solution to fully manage safer gambling and customer interaction initiatives, including precise dashboard and player analytics, interactions reporting and management reporting.

In addition, ALeRT provides broad coverage of a full suite of products, including:

- Pokies
- Video Lottery
- Slots
- Electronic roulette
- Table games
- Sports betting, racing, etc

Key Benefits of ALeRT

- Gambling Risk and Harm Prevention
- Custom Built and Advanced Algorithms
- Monitor, Record & Log Interactions
- Review Play History & Behaviours
- Compliance & Reporting Features
- Risk Detection for Land-based & Online
- Complements Existing RG Tools
- Low Threshold Model Included
- Helps Allocate Staff Resources
- Full Online Staff Training
- Evaluate Impacts Over the Long-Term



Notes:

Scan Our QR Code:

View our websites, social media pages, company information, contact forms, videos, and more.

